



An innovative writing solution that combines design and functionality

#### **Description**

The **New Generation A9 whiteboard** features a drywipe surface and sleek black aluminum frame - the perfect tool to elevate your **productivity and creativity** in any workspace.

This whiteboard offers a smooth and durable **magnetic drywipe surface** that allows you to effortlessly jot down notes, brainstorm ideas, and visualize concepts without leaving any residue behind. The smooth writing experience ensures that your markers glide effortlessly, making every stroke clear and vibrant.

Combining looks and functionality, this board features a smart black aluminum frame and magnetic wooden tray. The frame's modern design seamlessly complements any office or classroom decor, making it a stylish addition to any environment.

Whether you're hosting a brainstorming session, conducting a meeting, teaching a class, or simply organizing your thoughts, our whiteboard empowers you to engage with your ideas freely.

#### **Features**

Brainstorm, explain, and let creativity flow, all in the same place

Smart black aluminium frame with contrasting profiles

High-quality magnetic lacquered steel surface, ideal for frequent use

Reliable 4-corner fixing system for horizontal or vertical wall mount

Aluminium pen tray simply clips onto the frame

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# Integration and compatibility

Compatible with all drywipe markers and magnets.

#### **Personas**

#### Office Professionals

Professionals working in corporate environments, such as managers, executives, and team leaders use whiteboards to organize tasks, plan projects, conduct meetings, present ideas, and collaborate with their teams.

#### **Educators**

Teachers, professors, trainers, and educators at all levels of education use whiteboards to deliver lectures, explain concepts, illustrate diagrams, and engage students in interactive learning. These users values the smooth drywipe surface that allows for easy writing and erasing during fast-paced teaching sessions.

#### **Entrepreneurs/Small Business Owners**

Individuals who run their own businesses or startups use whiteboards to brainstorm ideas, plan strategies, track progress, and collaborate with their teams and partners.

#### **Creative Thinkers**

Designers, artists, writers, and other creative professionals use whiteboards as canvas to sketch ideas, mind map concepts, and visually explore their creativity. They value the smooth writing experience and easy erasing, allowing them to experiment and iterate with their thoughts freely.

#### **Home Office Users**

Individuals who work from home or have a home office setup use whiteboards for organizing personal tasks, planning schedules, setting goals, and jotting down reminders.

# Customer service and support

Our customer service and support team is always ready and available to provide prompt assistance, expert guidance, and effective solutions to address any customer inquiries or concerns.

# **Customer** feedback

"The product with Prime arrived on time, intact. Quite aesthetic, easy to assemble, useful shelf to place markers and eraser. Set up in my daughter's room for math/physics exercises, useful for the purpose."

Paola González

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#### **Benefits**

**Versatility:** The whiteboard serves as a versatile communication platform, allowing users to write, draw, and illustrate ideas with ease. It enables clear and concise visual communication, making it effective for presenting concepts, explaining complex topics, and brainstorming.

**Enhanced Collaboration:** Promotes collaboration among team members, enabling them to brainstorm, plan projects, and work together more efficiently.

**Effective Communication:** Facilitates clear and visual communication, allowing for the easy sharing of ideas, concepts, and information.

**Organization and Productivity:** Provides a dedicated space for organizing thoughts, creating to-do lists, and visualizing information, enhancing productivity and task management.

**Durable and Long-lasting:** The aluminum frame adds sturdiness and durability to the whiteboard, ensuring it withstands regular use and maintains its quality over time. This makes it a cost-effective investment for both personal and professional use.

# Additional information

**Clean and Maintenance:** The drywipe surface is characterized by its ease of cleaning using a microfiber cloth, an eraser or a suitable whiteboard spray. In addition, its resistant surface ensures that no writing residue remains, even after prolonged use.

**Ergonomic usage**: Whiteboards should be installed at a height that allows users to write comfortably without straining or stretching. Typically, they should be positioned at eye level for most users. The product features an adjustable marker tray, so that the user can place the accessories close to them, avoiding unnecessary movements.

**Product Packaging Circularity:** All product packaging components used are made from single homogeneous materials which allow them to be recycled to make new packaging components and therefore the recyclability of the packaging is approximately 100%.

#### Sustainability Metrics

Bi-silque is constantly working to improve itself and therefore the company metrics are dynamic. For this reason, we ask that in case you are interested in knowing more about our sustainability metrics that you please go to our website by clicking on the following link, as these figures are updated regularly here: https://www.bisilque.com/sustainability/

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### **Specifications**

REFERENCE	DESCRIPTION	PRODUCT SIZE (MM)	PACKED (MM)	N.W. (KG)	G.W. (KG)	RRP
CR06018310	New Generation A9 Ceramic whiteboard   Black Frame	900x600	1042x610x24	3.6	4.25	-
CR65018310	New Generation A9 Ceramic whiteboard   Black Frame	1065x750	1210x760x24	3.8	4.3	-
CR08018310	New Generation A9 Ceramic whiteboard   Black Frame	1200x900	1352x915x24	7	8.3	-
CR09018310	New Generation A9 Ceramic whiteboard   Black Frame	1500x1000	1690x1055x24	9.5	11.33	-
MA03078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 900x600	1042x610x24	2.93	3.58	-
MA65078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1065x750	1210x760x24	3.5	4	-
MA05078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1200x900	1352x915x24	5.6	6.9	-
MA38078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1200x1200	1390x1250x24	7.33	9.08	-
MA15078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1500x1000	1690x1055x24	7.64	9.47	-
MA12078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1500x1200	1690x1245x18	9.07	10.9	-
MA07078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1800x900	1990x955x24	8.77	10.77	-
MA27078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 1800x1200	1990x1255x24	10.82	13.46	-
MA28078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 2000x1200	2190x1255x24	12.58	14.77	-
MA21078310	New Generation A9 Lacquered Steel Whiteboard   Black Frame	e 2400x1200	2590x1255x24	14.3	17.75	-