

## **PRODUCT NAME:** Floating Photo Frame

### PRODUCT SHORT DESCRIPTION:

### A commitment to eco-friendliness and premium quality

### **FEATURES AND BENEFITS:**

- Choose for a 10x15/13x18 cm size to create the illusion of a floating image, or choose 18x22/20x25 cm to extend the image fully to the edges.
- PEFC pine framed boards help to create a relaxed environment
- Minimalist design fits in every office, home office or business decoration
- It can be positioned either as a portrait or landscape and mounted on the wall or displayed on a tabletop.
- Easy installation with wall mounting kit included



#### MARKETING COPY:

Crafted from PEFC-certified Pine, this Floating Photo Frame isn't just a decor piece; it's a commitment to eco-friendliness and premium quality. PEFC certification ensures that the wood is sourced from sustainably managed forests, making each one a part of the larger canvas of environmental responsibility. The frame's design is a harmonious blend of nature and modernity. Pine, with its subtle grains and warm tones, adds a touch of organic essence to any space. The frame doesn't just hold your memories; it preserves the moment in an ethereal embrace. It can be placed on the wall or simply as a tabletop frame and maximized with the double-sided exhibition area, alowing portrait or landscape orientation. Display your photographs, travel souvenirs, concert programs, awards, certificates, artwork, flowers or plant material. Easy installation with wall mounting kit included

## **APPLICATION AND SALES PROPOSITION:**

- Fconomic and versa tile solution
- Solid wood frame

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

## ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories or 2 for the price of 1.



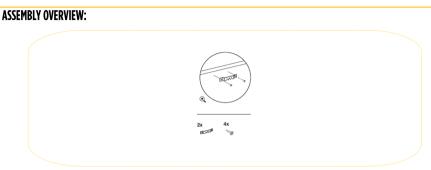
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RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Solid pine wood	Acrylic	187x237x36	200x245x50	0,48	0,56	FP21960121	
Solid pine wood	Acrylic	217x267x36	230x275x50	0,58	0,68	FP22960121	

### **TECHNICAL DETAILS**

### COMPOSITION:

- Solid pine wood frame
- Acrylic



### **CERTIFICATION AND LEGISLATION:**

n/a



### SUGGESTED ADVERT:

# Floating Photo Frame

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### WITHIN FAMILY:

• Frameless Magnetic Acrylic Poster Display

QR CODE:

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Approval:

**Revision: 00**Date: 21-02-2024

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